

Michael A. Massari
Caesars Entertainment Corporation
3655 Las Vegas Blvd. South
Las Vegas, NV 89109

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To Whom It May Concern:

My name is Michael Massari and as the Senior Vice President of Sales for Caesars Entertainment I have the privilege of overseeing all meeting sales and operations for our eight properties in Las Vegas and over 38 properties nationwide. This business gives me the opportunity to see, hire and recommend a multitude of professional Speakers.

It is a true pleasure for me to write this letter of recommendation for Mark Eaton, who was recently a guest speaker at the Las Vegas Educational Event hosted by Caesars Entertainment. My company and I host this event for 250 of our best customers and its delivery and outcome has always been held to the highest of standards by me and my leadership team. With that said, not only did Mr. Eaton entertain our customers and meet our expectations, he surpassed them! Of the six sessions we presented at this event, Mr. Eaton's "Four Commitments" presentation was ranked the highest and enjoyed the most by our attendees; may I assure you this is not an easy feat.

Mr. Eaton has a way of motivating and captivating his audience about topics that are relevant in today's workforce. His philosophies and topics resonate highly with his audience and I would highly recommend Mark Eaton as a speaker at your next event.

Sincerely,
Michael A. Massari
Senior Vice President
Caesars Entertainment