



Exhibition Services &
Contractors Association

July 15, 2012

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RE: ESCA 2012 Summer Educational Conference

To Whom It May Concern:

We recently retained Mark Eaton to speak to the attendees at our Annual Summer Educational Conference. Our industry is comprised of exhibition and meetings industry professionals and meeting planners, whom have all heard hundreds of speakers in their careers. Mark's presentation, "The Four Commitments of a Winning Team", was a huge hit and received high marks in the post event evaluations.

Mark spent a great deal of time getting to know our members personally and took the extra time to go to dinner with members of our executive board. Our members left the meeting inspired, motivated and most importantly, with clear action steps to create their own winning teams!

As a meeting professional myself, I would highly recommend Mark as a speaker for your next conference or event. Please feel free to call or email me with any questions you may have about Mark's presentation.

Kindest Regards,

Larry Arnaudet
Executive Director
Exhibition Services & Contractors Association

Headquarters Staff

Larry Arnaudet

Executive Director
ESCA Headquarters Office
5068 West Plano Parkway Suite 300
Plano, TX 75093
Tel: 972.447.8210
Fax: 972.447.8209
www.ESCA.org