



NICHOLAS & COMPANY

Foodservice First[®]

May 1, 2007

To Whom It May Concern:

Nicholas & Company, Inc. recently had the opportunity to invite Mr. Mark Eaton speak to a group of our Executive Team Members at a team building session. Mark exceeded our expectations in terms of his business acumen and his ability to transform his personal experiences into analogies and applications which were relevant for our organization. Mark has the ability to engage his audience with his life story in a meaningful and articulate fashion, which allows people to relate to him – from trials and tribulations, to unprecedented success. After hearing Mark and speaking with him, our Team Members came away with a sense of hope, perseverance, and a clearer vision of what it means to see the positive aspects of every situation and experience in their lives. On behalf of Nicholas & Company, Inc., I am proud to recommend Mr. Eaton as an incredibly talented and effective speaker. Should you need further information regarding our experiences with Mr. Eaton, please contact me directly at (801) 530-5248 or via e-mail at nmouskondis@nicholasandco.com.

Sincerely,

A handwritten signature in cursive script that reads "Nicole T. Mouskondis".

Nicole T. Mouskondis
Senior Vice President, Nicholas & Company, Inc.

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