



January 9, 2015

Via email, mark@7ft4.com

Mark Eaton

Re: Thank You from Michels Corporation

Dear Mark:

On behalf of Michels Corporation, I want to sincerely thank you for coming to Wisconsin and delivering an outstanding keynote presentation in the form of your speech on "The Four Commitments of a Winning Team." Your story and the delivery of your message was incredibly appropriate for the type of team building and development we are undertaking at Michels. Your message about hard work and self-improvement within the context of your role on a team was perfectly aligned with many of the initiatives we have underway.

In addition to your outstanding speech, we were all incredibly impressed with the kindness, thoughtfulness and generosity with your time that you showed us all throughout your time at the Michels Leadership Conference.

In closing, we wanted to thank you one more time and let you know how very sincerely we appreciated the gift of your outstanding keynote presentation.

Very truly yours,

A handwritten signature in blue ink, appearing to read "A. David Stegeman".

A. David Stegeman
Chief Legal Officer and Vice President of Business Administration

cc: Brian Johnson
Amy Jessen
File