



**NATIONAL INSULATION
CONTRACTORS' EXCHANGE, LLC**

February 16, 2015

Mark Eaton
7ft.com LLC
P.O. Box 982108
Park City, Utah 84098

Dear Mark,

I wanted to take this opportunity to personally thank you for the presentation you made to our group of Insulation Contractors in Torrey Pines. What a fantastic and motivating message! The message of "committing yourself to others" and "helping others win" applies to our group in so many ways. Certainly within their own organizations, these principles can help build strong, committed, and dedicated teams. They can also apply to our Member's customer base as well. Building strong, committed, and dedicated customers will help our Members achieve success for years to come.

I heard so many good comments from our Members about your presentation, most specifically the four commitments that they could take back and use every day in building their teams. That's always a goal of our meetings.

Again, thank you for your powerful message and best wishes for continued success.

Best regards,

A handwritten signature in black ink that reads "Dennis Barrineau". The signature is fluid and cursive, with a long horizontal stroke at the end.

Dennis Barrineau
President
National Insulation Contractors' Exchange (NICE), LLC