

MARK EATON



America's #1 Team Building in Business Expert

Audio Visual & Room Set-Up Requirements

- **Microphone:** Lavalier microphone
- **Projector and Screen:** Projector and screen with VGA (blue ends) cable and audio cable. Mark has a PC laptop with a 2 minute intro video imbedded into PowerPoint presentation. Mark's laptop should be wired into house sound system
- **Podium:** Podium required for notes
- **Table:** Table (4'x6' or larger) positioned in back or outside of meeting room to place 7ft4.com products and evaluation forms
- **Writing Instruments:** Pens or pencils for attendees – handouts will be distributed
- **Presentation Room Configuration:** Please provide general room set-up information such as approximate room size, stage size, # of projector screens, and positioning of seating.
- **Audio Visual (AV) Technician Contact:** Mark will need to meet with an AV technician one hour before his presentation begins and/or participants enter room (whichever is sooner) in order to conduct AV checks. Please provide the AV technician's contact information.

Contact Heidi McKeever, VP of Sales, at (435) 565-1585, or email heidi7ft4@gmail.com

MARK EATON

www.7ft4.com



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Introduction

(to be read before Mark speaks)

- Our speaker is the foremost expert on teambuilding in the business world today.
- Tens of thousands of people have had their work, and lives transformed through hearing his astounding story of triumph and record breaking success. He is an NBA All-Star.
- Today you will hear his action packed presentation, "The Four Commitments of a Winning Team".
- And you'll find out how you can apply the secrets of professional sports teams to take your life and organization to the next level.
- If you're ready to start playing a bigger game you're in the right place!
- Let's take a look at a few of his NBA highlights!

(Pause for 2 minute video)

- Please help me welcome: Mark Eaton!"

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Concluding Remarks

(to be read after Mark speaks)

Mark, thank you so much! That was truly a _____ and _____ speech!

Mark will be in the back of the room, if you'd like to snap a picture with him, pick up a CD of his speech, or purchase an autographed photo of him that contains the Four Commitments.

And please do fill out the evaluation form. Your feedback is much appreciated and will help Mark to be of greater service.

Also, if you'd like to win an executive coaching session with Mark, please check the red box on your evaluation form to enter the raffle and you may be one of the winners to have a breakthrough one on one coaching session with Mark via phone.

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Mark's Bio

(Text for print publicity)

Tens of thousands of people have had their lives TRANSFORMED through hearing Mark Eaton's astounding story of triumph and record breaking success!

Mark is a team building expert who shares with organizations and audiences nationwide, how he went from a 7'4" twenty-one year old mechanic who couldn't play basketball to a twelve year career as an NBA All Star with the Utah Jazz. He reveals the secrets that skyrocketed him to fame as the Two-Time Defensive Player of the Year, enabled him to break the NBA record for the most blocked shots in a single season and be selected to play in the 1989 All-Star Game.

After his career with the Jazz, Mark went on to success after success as an entrepreneur, TV and radio talk show host and world class speaker, trainer and coach.

Today Mark travels the country employing principles and coaching techniques from his twelve years playing pro basketball to teach industry leaders, teams and individuals how to outsmart, outlast and outperform their competition and achieve record breaking success.

Mark enjoys horseback riding, skiing, and the outdoors. He lives in Park City, Utah with his wife Teri, their children, Clydesdales, dogs, cats and a burro.

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